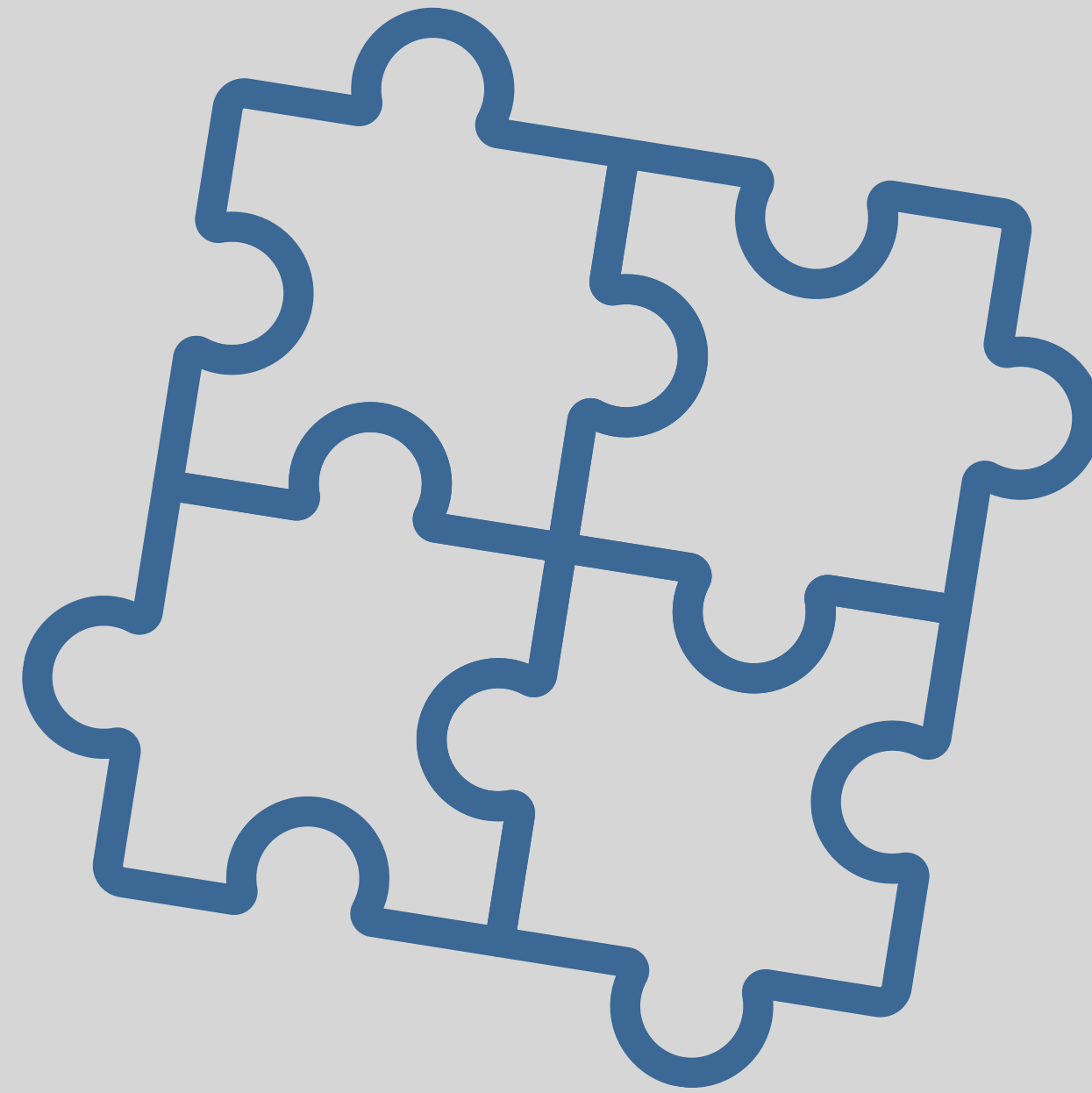


# integration exercise

Daniel Jackson · Autodesk, Boston · March 17-18, 2025

# team exercise: concepts for product integration



**how do products fit together?**

which functions require integration?

what concepts are involved?

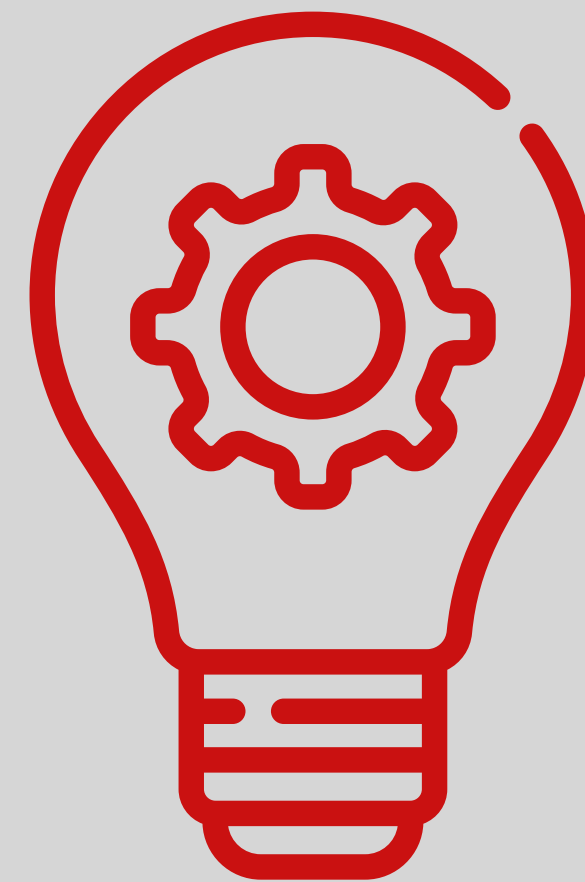
what new concepts needed to support this?

# team exercise: your view of the integration challenge



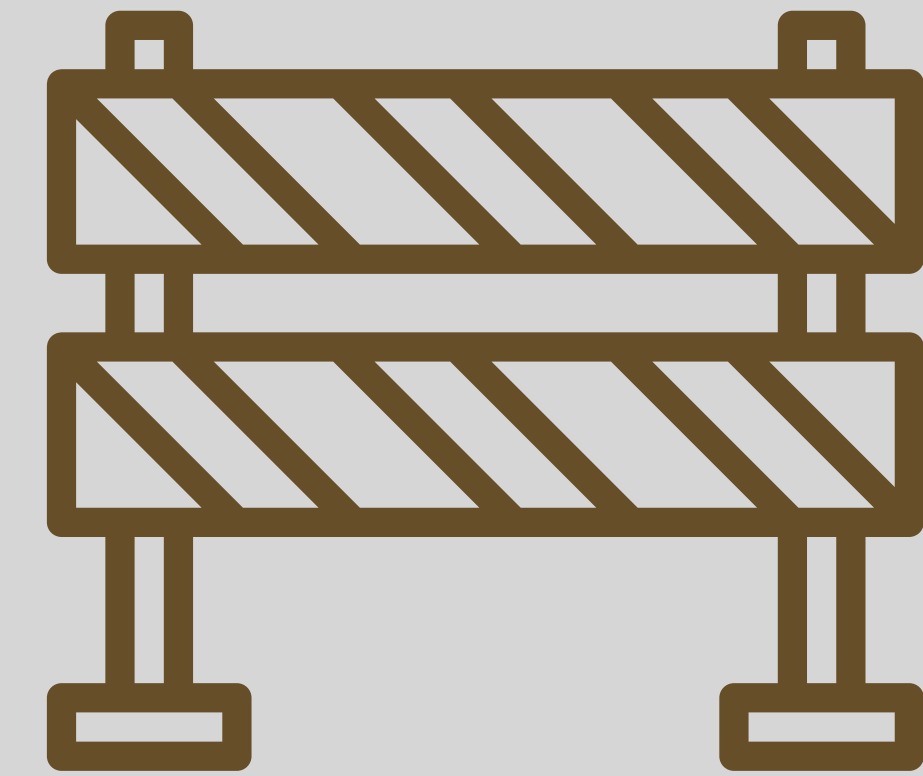
## **value**

what value might Site or other integration concepts bring to your product?



## **concept**

what ideas do you have about the Site concept? refinements of purpose? story relevant to your product? states or actions you need?



## **obstacles**

what obstacles do you see for the Site concept, and for integrating it with your product?

# session plan

time	activity
<b>10 mins</b>	Unified Design team presents
<b>5 mins</b>	everyone else asks clarifying questions only
<b>30 mins</b>	each team discusses design of the Site concept
<b>30 mins</b>	each team edits vision slide from last session and new slide

one slide/team, at <https://tinyurl.com/ad-integ>